

County of San Diego Community Profiles
by Region and Subregional Area

San Diego County
Demographics Profile

North Coastal Region
2012 Population Estimates

Published March 2014

This page is intentionally left blank.

Table of Contents – San Diego County Demographics Profile

[Click on a topic to jump to that section in the Demographics Profile](#)

- **Introduction**
- **San Diego County Demographics Profile – North Coastal Region**
 - Geographic Maps**
 - Geographic Boundary Map
 - Demographic Data**
 - San Diego County
 - Demographic Data
 - Asian/Pacific Islander Population Distribution
 - Language Spoken at Home among Bilinguals
 - Language Spoken at Home among Monolinguals
 - North Coastal Region
 - Demographic Data
 - Asian/Pacific Islander Population Distribution
 - Carlsbad SRA
 - Demographic Data
 - Asian/Pacific Islander Population Distribution
 - Oceanside SRA
 - Demographic Data
 - Asian/Pacific Islander Population Distribution
 - Pendleton SRA
 - Demographic Data
 - Asian/Pacific Islander Population Distribution
 - San Dieguito SRA
 - Demographic Data
 - Asian/Pacific Islander Population Distribution
 - Vista SRA
 - Demographic Data
 - Asian/Pacific Islander Population Distribution
- **Data Guide**
 - Important Information for Data Users
 - Data Sources
 - American Community Survey Topics
 - Glossary of Demographic Terms

INTRODUCTION

Introduction

Community Health Statistics

The Community Health Statistics unit was created to provide a means of sharing information about the health behaviors, diseases, injuries, and demographic characteristics of specific populations in San Diego County. This unit aims to supply health professionals with community level data describing the health trends and needs of the residents of our County. Community Health Statistics also provides or refers persons to available local, state and national statistics.

Purpose

This profile is a compilation of information made available to the public health community and public policy-makers to better understand and manage the health and well-being of the residents of our County.

The purpose of this profile is to provide detailed information about the characteristics of the people living in San Diego County. It is designed to help the Health and Human Services Agency staff in each of the Health and Human Services Regions (Regions) identify problems and priority needs within their communities.



Regional Data

Please see [Important Information](#) in the data guide section for explanation of geographic boundaries as well as information on methods used here and notes on comparing data.

Navigating the Document

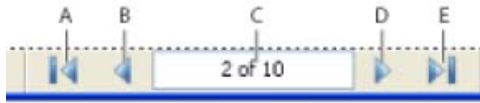
This PDF document is intended for electronic viewing, online or downloaded to your computer; this allows full navigation ability to jump through the document. This document is updated periodically throughout the year. Using the online version will preserve the links and full navigation ability as well as ensure the most recent version of the document is being used.

Use links to jump to a section or page from a list

The Table of Contents has many links to quickly jump to the specific section of interest. Within the document, some title pages have lists that are linked to quickly jump to a topic within a section. These links are not underlined, but can be identified when the hand icon () turns into a pointing hand () when hovering over an item.

There are also links outside the document for more information on a subject. These are underlined and require internet access. They may be identified by the pointing hand with a “w” for web access.

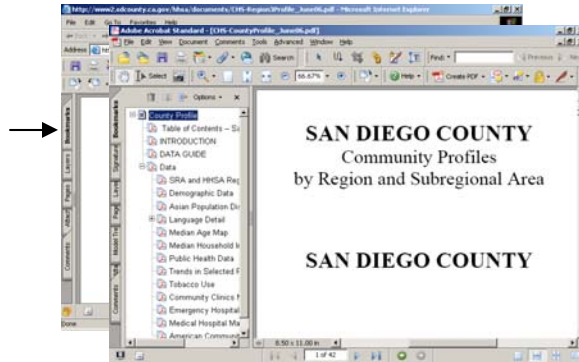
Use the navigation bar at the bottom of the window to move through a document:



- A- go to 1st page
- B- go back one page
- C- enter a page number to go to
- D- go forward one page
- E- go to last page

Use bookmarks to jump to a section

This is a built-in table of contents that is viewed to the side of the document and can be left open while viewing the document. To access this, click on the bookmarks tab on the left side of window. Use the (+) or (-) symbols to expand or collapse the list. Click on a bookmark to jump to that page.



For more information, contact:

Alicia Sampson, Epidemiologist

Leslie Upledger Ray, Senior Epidemiologist

County of San Diego, Community Health Statistics at Emergency Medical Services

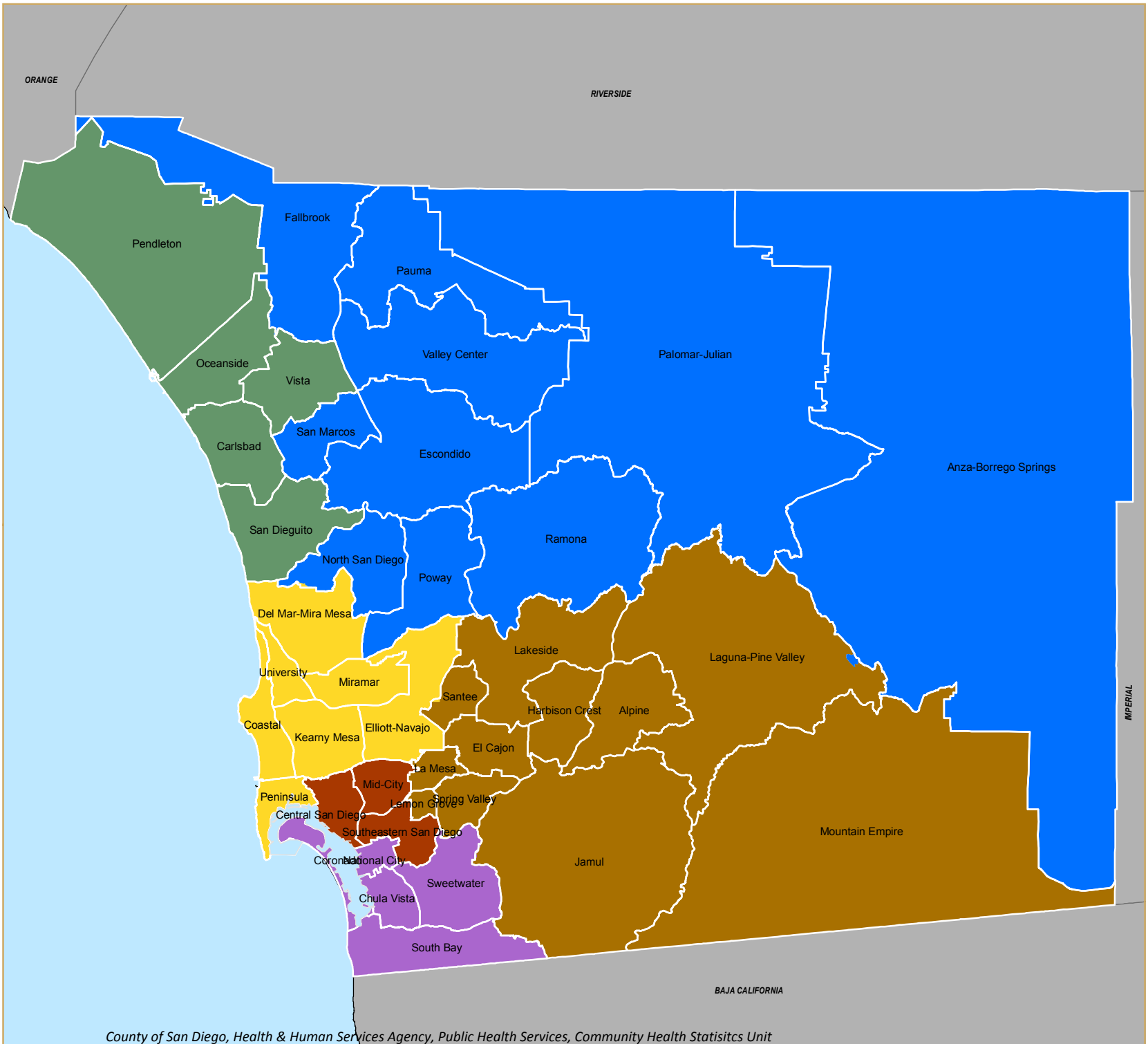
6255 Mission Gorge Road, San Diego, CA 92120

(619) 285-6429

alicia.sampson@sdcounty.ca.gov

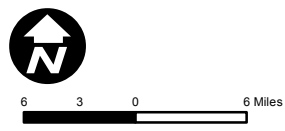
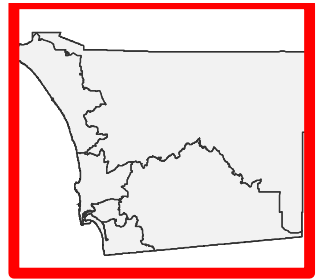
leslie.ray@sdcounty.ca.gov

SAN DIEGO COUNTY DEMOGRAPHICS PROFILE



SRA and Regional Boundaries in San Diego County

- SRA Boundary
- Region**
- RegName**
- Central
- East
- North Central
- North Coastal
- North Inland
- South



Maps Prepared by County of San Diego, HHSA, Emergency Medical Services, 619.285.6429.

NAD_1983_StatePlane_California_VI_FIPS_0406_Feet_D_North_American_1983_Foot_US

San Diego County

Overview

Demographic Profile (2012 SANDAG Estimates)

	Number	Percent
Total Population	3,143,429	100.00%
Age Distribution		
0 to 4 Years	203,829	6.48%
5 to 14 Years	398,416	12.67%
15 to 24 Years	502,716	15.99%
25 to 44 Years	890,051	28.31%
45 to 64 Years	773,882	24.62%
65+ Years	374,535	11.91%
Gender Distribution		
Male	1,575,943	50.13%
Female	1,567,486	49.87%
Race/Ethnicity		
White	1,492,320	47.47%
Hispanic	1,035,226	32.93%
Black	139,383	4.43%
Asian/Pacific Islander*	355,935	11.32%
Other	120,565	3.84%

Income (2012 ACS) (LWSD)		
	Number	Percent
Total Households	1,067,462	100.00%
Household Income		
< \$35,000	293,329	27.48%
\$35,000 to \$50,000	134,338	12.58%
\$50,000 to \$75,000	184,939	17.33%
\$75,000 to \$100,000	141,272	13.23%
\$100,000 to \$150,000	168,530	15.79%
> \$150,000	145,054	13.59%
Income per Person in HH		
Median HH Income		\$70,926
Persons Per HH		2.76
Income per Person in HH		\$25,697.83

Unemployment Estimates (2012 ACS) (LWSD)		
Eligible Labor Force		
16+ Years		1,614,267
Labor Force		
Percent Unemployed		9.16%

Occupation (2012 ACS)	
Labor Force (16+ Years)	
Unemployed Civilians	147,839
Armed Forces	79,603
Employed Civilians	1,386,825
Employed Civilian Occupation Category (16+ Years)	
Management, Professional, & Related	39.83%
Service	19.18%
Sales and Office	24.81%
Construction, Extraction, & Maintenance	8.06%
Production, Transportation, & Material Moving	8.12%

Industry (2012 ACS)	
Industry of Civilian Employees	
Agriculture, Forestry, Mining	0.89%
Construction	6.08%
Manufacturing	9.39%
Wholesale Trade	2.56%
Retail Trade	11.15%
Transportation, Warehousing, and Utilities	3.75%
Information and Communications	2.34%
Finance, Insurance, and Real Estate	6.98%
Professional, Scientific, Management, Admin.	14.19%
Educational, Social and Health Services	20.88%
Entertainment and Hospitality related	10.91%
Other Services	5.36%
Public Administration	5.52%

Education (2012 ACS) (LWSD)	
Total Population	
25+ Years Old	2,011,024
Completed Education	
< High School Graduate	14.60%
High School Graduate	19.00%
Some College or AA	31.99%
Bachelor Degree	21.40%
Graduate Degree	13.01%

School Enrollment (2012 ACS)	
Population Eligible for Enrollment	
4 to 18 years	621,919
Private vs Public School Enrollment	
Percent Public Schools	92.17%
Percent Private Schools	7.83%

Language (2012 ACS)	
Total Population	
5+ Years Old	2,895,150
Primary Language Spoken at Home	
English Only	62.87%
Spanish Only	10.92%
Asian/Pacific Island Language Only	3.63%
Other Language Only	1.56%
Bilingual	21.01%

Housing Estimates (2012 ACS)†	
Occupancy	
Owner Occupied	54.53%
Renter Occupied	45.47%
Housing Costs	
Median House Value	\$419,400
Median Rent	\$1,282


Personal Vehicles (2012 ACS)	
Household Vehicle Availability	
No Vehicle	6.14%
1 Vehicle	32.44%
>1 Vehicle	61.42%

Poverty Estimates (2012 ACS)†	
Income Percent of Poverty Level	
<50%	6.60%
50 - 74%	3.09%
75 - 99%	4.17%
100 - 124%	4.55%
125 - 149%	4.43%
150% - 199%	8.91%
200% +	68.25%
Percent Below Poverty Level	
Population	13.86%
Families	9.98%
Families With Children	14.58%

Single Parent Homes (2012 ACS)	
Total Family Households	
With Children <18 Years	335,944
Families With Children <18 Years	
Percent Single Parent	27.95%

*See *Asian/Pacific Islander Population Distribution* for more detailed information.

†See *Supplemental Page* for more related data.

 **LWSD = Live Well San Diego Indicator**

San Diego County

Supplemental Page

Marital Status (2012 ACS)

	Number	Percent
Total Population		
15+ Years Old	2,504,138	100.00%
Marital Status		
Single, Never Married	884,854	35.34%
Married	1,191,967	47.60%
Separated	47,740	1.91%
Widowed	124,625	4.98%
Divorced	254,952	10.18%

Public Program Participation (2012 ACS)

Food Stamps/SNAP/CalFresh Benefits	
Households	4.75%
Families with Children	6.22%
Eligibility by Federal Poverty Level (FPL)	
Population ≤130% FPL	19.47%
Population ≤138% FPL	20.89%
Population 139% - 350% FPL	32.73%

Selected Status Populations (2012 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	2,996,858	100.00%
With a Disability	278,432	9.29%
With a Hearing Difficulty	79,486	2.65%
With a Vision Difficulty	48,915	1.63%
With a Cognitive Difficulty	106,726	3.56%
With an Ambulatory Difficulty	143,395	4.78%
With a Self-care Difficulty	61,864	2.06%
With an Independent Living Difficulty	112,662	3.76%
Veteran Status		
Civilian Population 18+ Years	2,297,505	100.00%
Veteran Population	235,877	10.27%
Foreign Born		
Total Population	3,143,429	100.00%
Foreign Born	720,485	22.92%
Foreign Born, Naturalized Citizen	340,977	10.85%
Foreign Born, Not a U.S. Citizen	379,508	12.07%

Selected Housing Characteristics (2012 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	1,165,970	1,098,251
Single Family - Detached	566,143	542,874
Single Family - Multiple-Unit	136,249	127,367
Multi-Family	421,008	389,167
Mobile Home and Other	42,570	38,843

Older Adult Population (2012 ACS)

Total Population	
65+ Years Old	374,535
Household Type	
Married-Couple Family	53.92%
Family Household, No Spouse Present	14.88%
Non-Family Household	3.88%
Group Quarters	3.13%
Male, Living Alone	7.25%
Female, Living Alone	16.94%
Poverty	
Percent Below 100% FPL	7.83%
Percent Below 200% FPL	24.93%
Income	
Mean Household Earnings	\$57,296
Percent with Earnings	36.10%
Percent with Social Security Income	88.80%
Percent with Supplemental Security Income	7.30%
Percent with Cash Public Assistance Income	1.50%
Percent with Retirement Income	50.80%
Percent with Food Stamps/SNAP Benefits	2.20%
Labor Force	
Percent in Labor Force	15.60%
Grandparents	
Living with Grandchild (<18 Years Old)	7.80%
Responsible for Grandchild (<18 Years Old)	1.50%

Selected Economic & Social Characteristics (2012 ACS) (LWSD)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	29.47%
20% to 29% per Month	22.22%
30% or more per Month	48.32%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	90.21%
Without Health Insurance Coverage	9.79%
Ages 18-64 Years	
With Health Insurance Coverage	77.39%
Without Health Insurance Coverage	22.61%
Ages 65+ Years	
With Health Insurance Coverage	98.47%
Without Health Insurance Coverage	1.53%
All Ages	
With Health Insurance Coverage	82.93%
Without Health Insurance Coverage	17.07%
Commute to Work	
Car, Truck, or Van - Drove Alone	75.86%
Car, Truck, or Van - Carpooled	10.21%
Public Transportation (Excluding Taxis)	3.11%
Walked	2.72%
Other Means	1.84%
Worked from Home	6.26%

 LWSD = Live Well San Diego Indicator.

San Diego County

Asian/Pacific Islander Population Distribution (2012 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	3,143,429		
Total Asian/Pacific Islander Population	362,376	100.00%	11.53%
Asian Indian	26,405	7.29%	0.84%
Bangladeshi	130	0.04%	0.00%
Cambodian	5,443	1.50%	0.17%
Chinese; except Taiwanese	49,779	13.74%	1.58%
Filipino	148,831	41.07%	4.73%
Hmong	1,288	0.36%	0.04%
Indonesian	1,250	0.34%	0.04%
Japanese	18,849	5.20%	0.60%
Korean	20,187	5.57%	0.64%
Laotian	6,009	1.66%	0.19%
Malaysian	96	0.03%	0.00%
Melanesian	437	0.12%	0.01%
Micronesian	4,841	1.34%	0.15%
Pakistani	1,764	0.49%	0.06%
Polynesian	9,044	2.50%	0.29%
Sri Lankan	573	0.16%	0.02%
Taiwanese	3,278	0.90%	0.10%
Thai	2,402	0.66%	0.08%
Vietnamese	48,637	13.42%	1.55%
Other Asian/Pacific Islander	10,135	2.80%	0.32%
Other Asian/Pacific Islander; not specified	2,999	0.83%	0.10%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2012 ACS percentages and 2012 SANDAG Population Estimates.

San Diego County
Language Spoken at Home Among Bilinguals, Aged 5+ Years
Estimates* from 2012 American Community Survey (ACS)

Language Spoken at Home	Number*	Percent of Bilingual** Population	Percent of Total Population
Total Population, Aged 5+ Years	2,895,150		
Total English-Bilingual* Population	608,391	100.00%	21.01%
Spanish	397,311	65.31%	13.72%
Tagalog	55,919	9.19%	1.93%
Chinese	20,954	3.44%	0.72%
Vietnamese	15,348	2.52%	0.53%
German	9,456	1.55%	0.33%
Arabic	8,932	1.47%	0.31%
French	7,911	1.30%	0.27%
Persian	7,500	1.23%	0.26%
Korean	7,186	1.18%	0.25%
African	6,602	1.09%	0.23%
Japanese	6,542	1.08%	0.23%
Other Asian Languages	5,598	0.92%	0.19%
Other Pacific Island Languages	5,576	0.92%	0.19%
Other/Unspecified Bilingual	5,071	0.83%	0.18%
Hindi	4,648	0.76%	0.16%
Italian	4,513	0.74%	0.16%
Russian	4,455	0.73%	0.15%
Portuguese	4,004	0.66%	0.14%
Other Indo-European Languages	3,172	0.52%	0.11%
Other Indic Languages	3,164	0.52%	0.11%
Mon-Khmer, Cambodian	2,395	0.39%	0.08%
Laotian	2,259	0.37%	0.08%
Scandinavian Languages	2,153	0.35%	0.07%
Other West Germanic Languages	2,052	0.34%	0.07%
Polish	1,861	0.31%	0.06%
Other Slavic Languages	1,782	0.29%	0.06%
Serbo-Croatian	1,716	0.28%	0.06%
Urdu	1,678	0.28%	0.06%
Armenian	1,466	0.24%	0.05%
Gujarati	1,421	0.23%	0.05%
Greek	1,394	0.23%	0.05%
Hebrew	1,177	0.19%	0.04%
Thai	1,037	0.17%	0.04%
Hungarian	741	0.12%	0.03%
Hmong	716	0.12%	0.02%
Other Native North American Lang.	327	0.05%	0.01%
Yiddish	289	0.05%	0.01%
Navajo	65	0.01%	0.00%

** In this case, "bilingual" refers to those who speak English very well and speak another language at home.

The 2012 American Community Survey universe is limited to the household population over 5 years old and excludes the population living in institutions, college dormitories, and other group quarters. Data are based on a sample and are subject to sampling variability.

San Diego County
Language Spoken at Home among Monolinguals, Aged 5+
Estimates* from 2011 American Community Survey

Language Spoken at Home	Number*	Percent of <i>Monolingual**</i> Population	Percent of <i>Total</i> Population
Total Population, Aged 5+ Years	2,895,150		
Total Mono-lingual Population	2,286,759	100.00%	78.98%
English Only	1,820,082	79.59%	62.87%
Non-English Speakers:			
Spanish Only	316,282	13.83%	10.92%
Tagalog Only	34,156	1.49%	1.18%
Vietnamese Only	25,224	1.10%	0.87%
Chinese Only	19,631	0.86%	0.68%
Arabic Only	8,925	0.39%	0.31%
Korean Only	7,391	0.32%	0.26%
Japanese Only	5,664	0.25%	0.20%
Other and Unspecified Languages Only	5,618	0.25%	0.19%
Persian Only	5,603	0.25%	0.19%
African Only	4,387	0.19%	0.15%
Russian Only	4,047	0.18%	0.14%
Other Pacific Island Only	3,412	0.15%	0.12%
Laotian Only	3,271	0.14%	0.11%
Other Asian Only	2,719	0.12%	0.09%
Mon-Khmer, Cambodian	2,187	0.10%	0.08%
French Only	1,938	0.08%	0.07%
Hindi Only	1,539	0.07%	0.05%
German Only	1,523	0.07%	0.05%
Other Indo-European Only	1,515	0.07%	0.05%
Italian Only	1,505	0.07%	0.05%
Portuguese Only	1,385	0.06%	0.05%
Other Indic Only	1,168	0.05%	0.04%
Thai Only	1,134	0.05%	0.04%
Polish Only	984	0.04%	0.03%
Other Slavic Only	772	0.03%	0.03%
Urdu Only	755	0.03%	0.03%
Armenian Only	668	0.03%	0.02%
Gujarati Only	643	0.03%	0.02%
Serbo-Croatian Only	544	0.02%	0.02%
Hungarian Only	530	0.02%	0.02%
Hmong Only	380	0.02%	0.01%
Scandinavian Only	301	0.01%	0.01%
Greek Only	296	0.01%	0.01%
Other West Germanic Only	250	0.01%	0.01%
Hebrew Only	245	0.01%	0.01%

** In this case, "monolingual" refers to those who speak English only or another language at home and speak English less than very well.

The 2012 American Community Survey universe is limited to the household population over 5 years old and excludes the population living in institutions, college dormitories, and other group quarters. Data are based on a sample are subject to sampling variability.

NORTH COASTAL REGION DEMOGRAPHICS PROFILE

SRA:

Carlsbad

Oceanside

Pendleton

San Dieguito

Vista

North Coastal Region

Overview

Demographic Profile (2012 SANDAG Estimates)

	Number	Percent
Total Population	514,402	100.00%
Age Distribution		
0 to 4 Years	35,869	6.97%
5 to 14 Years	66,452	12.92%
15 to 24 Years	85,302	16.58%
25 to 44 Years	136,157	26.47%
45 to 64 Years	126,877	24.66%
65+ Years	63,745	12.39%
Gender Distribution		
Male	262,046	50.94%
Female	252,356	49.06%
Race/Ethnicity		
White	299,147	58.15%
Hispanic	150,322	29.22%
Black	14,054	2.73%
Asian/Pacific Islander*	31,654	6.15%
Other	19,225	3.74%

Income (2012 ACS) (LWSD)

	Number	Percent
Total Households	173,588	100.00%
Household Income		
< \$35,000	44,875	25.85%
\$35,000 to \$50,000	21,641	12.47%
\$50,000 to \$75,000	29,704	17.11%
\$75,000 to \$100,000	22,586	13.01%
\$100,000 to \$150,000	28,394	16.36%
> \$150,000	26,388	15.20%

Unemployment Estimates (2012 ACS) (LWSD)

Eligible Labor Force		
16+ Years		261,332
Labor Force		
Percent Unemployed		8.24%

Occupation (2012 ACS)

Labor Force (16+ Years)		
Unemployed Civilians		21,531
Armed Forces		27,298
Employed Civilians		212,503
Employed Civilian Occupation Category (16+ Yrs)		
Management, Professional, & Related		40.05%
Service		18.36%
Sales and Office		25.40%
Construction, Extraction, & Maintenance		8.21%
Production, Transportation, & Material Moving		7.99%

Industry (2012 ACS)

Industry of Civilian Employees		
Agriculture, Forestry, Mining		1.41%
Construction		5.97%
Manufacturing		10.76%
Wholesale Trade		3.51%
Retail Trade		11.54%
Transportation, Warehousing, and Utilities		3.34%
Information and Communications		2.27%
Finance, Insurance, and Real Estate		7.02%
Professional, Scientific, Management, Admin.		14.68%
Educational, Social and Health Services		18.35%
Entertainment and Hospitality related		10.67%
Other Services		5.85%
Public Administration		4.63%

Education (2012 ACS) (LWSD)

Total Population	
25+ Years Old	323,983
Completed Education	
< High School Graduate	12.97%
High School Graduate	17.81%
Some College or AA	33.33%
Bachelor Degree	22.40%
Graduate Degree	13.49%

School Enrollment (2012 ACS)

Population Eligible for Enrollment	
4 to 18 years	102,072
Private vs Public School Enrollment	
Percent Public Schools	92.03%
Percent Private Schools	7.97%

Language (2012 ACS)

Total Population	
5+ Years Old	470,011
Primary Language Spoken at Home	
English Only	71.21%
Spanish Only	11.80%
Asian/Pacific Island Language Only	1.86%
Other Language Only	0.95%
Bilingual	14.18%

Housing Estimates (2012 ACS)†

Occupancy	
Owner Occupied	57.97%
Renter Occupied	42.03%

Personal Vehicles (2012 ACS)

Household Vehicle Availability	
No Vehicle	3.90%
1 Vehicle	29.93%
>1 Vehicle	66.17%

Poverty Estimates (2012 ACS)†


Income Percent of Poverty Level	
<50%	6.50%
50 - 74%	1.80%
75 - 99%	3.22%
100 - 124%	4.79%
125 - 149%	3.96%
150% - 199%	9.55%
200% +	70.17%
Percent Below Poverty Level	
Population	11.53%
Families	8.88%
Families With Children	16.50%

Single Parent Homes (2012 ACS)

Total Family Households	
With Children <18 Years	56,569
Families With Children <18 Years	
Percent Single Parent	24.94%

*See *Asian/Pacific Islander Population Distribution* for more detailed information.

†See *Supplemental Page* for more related data.

 **LWSD = Live Well San Diego Indicator**

North Coastal Region

Supplemental Page

Marital Status (2012 ACS)

	Number	Percent
Total Population		
15+ Years Old	404,801	100.00%
Marital Status		
Single, Never Married	129,781	32.06%
Married	207,758	51.32%
Separated	5,797	1.43%
Widowed	18,714	4.62%
Divorced	42,751	10.56%

Public Program Participation (2012 ACS)

Food Stamps/SNAP/CalFresh Benefits	
Households	2.97%
Families with Children	3.71%
Eligibility by Federal Poverty Level (FPL)	
Population ≤130% FPL	17.27%
Population ≤138% FPL	18.54%
Population 139% - 350% FPL	33.28%

Selected Status Populations (2012 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	476,223	100.00%
With a Disability	41,266	8.67%
With a Hearing Difficulty	13,437	2.82%
With a Vision Difficulty	6,770	1.42%
With a Cognitive Difficulty	15,855	3.33%
With an Ambulatory Difficulty	20,086	4.22%
With a Self-care Difficulty	8,097	1.70%
With an Independent Living Difficulty	15,957	3.35%
Veteran Status		
Civilian Population 18+ Years	357,607	100.00%
Veteran Population	37,409	10.46%
Foreign Born		
Total Population	514,402	100.00%
Foreign Born	91,282	17.75%
Foreign Born, Naturalized Citizen	37,278	7.25%
Foreign Born, Not a U.S. Citizen	54,004	10.50%

Selected Housing Characteristics (2012 SANDAG)


	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	191,951	177,627
Single Family - Detached	99,115	93,681
Single Family - Multiple-Unit	32,214	28,964
Multi-Family	52,926	48,330
Mobile Home and Other	7,696	6,652

Older Adult Population (2012 ACS)

Total Population	
65+ Years Old	63,745
Household Type	
Married-Couple Family	57.27%
Family Household, No Spouse Present	11.01%
Non-Family Household	4.25%
Group Quarters	2.93%
Male, Living Alone	6.99%
Female, Living Alone	17.55%
Poverty	
Percent Below 100% FPL	6.11%
Percent Below 200% FPL	20.42%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2012 ACS) (LWSD)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	29.92%
20% to 29% per Month	22.56%
30% or more per Month	47.52%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	91.47%
Without Health Insurance Coverage	8.53%
Ages 18-64 Years	
With Health Insurance Coverage	77.76%
Without Health Insurance Coverage	22.24%
Ages 65+ Years	
With Health Insurance Coverage	98.55%
Without Health Insurance Coverage	1.45%
All Ages	
With Health Insurance Coverage	83.79%
Without Health Insurance Coverage	16.21%
Commute to Work	
Car, Truck, or Van - Drove Alone	72.85%
Car, Truck, or Van - Carpooled	10.72%
Public Transportation (Excluding Taxis)	2.39%
Walked	4.19%
Other Means	1.90%
Worked from Home	7.94%

 LWSD = Live Well San Diego Indicator.

North Coastal Region

Asian/Pacific Islander Population Distribution (2012 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	514,402		
Total Asian/Pacific Islander Population	33,625	100.00%	6.54%
Asian Indian	2,969	8.83%	0.58%
Bangladeshi	0	0.00%	0.00%
Cambodian	448	1.33%	0.09%
Chinese; except Taiwanese	5,391	16.03%	1.05%
Filipino	9,450	28.10%	1.84%
Hmong	39	0.11%	0.01%
Indonesian	86	0.26%	0.02%
Japanese	4,521	13.44%	0.88%
Korean	2,923	8.69%	0.57%
Laotian	115	0.34%	0.02%
Malaysian	18	0.05%	0.00%
Melanesian	124	0.37%	0.02%
Micronesian	481	1.43%	0.09%
Pakistani	8	0.02%	0.00%
Polynesian	2,353	7.00%	0.46%
Sri Lankan	96	0.28%	0.02%
Taiwanese	326	0.97%	0.06%
Thai	416	1.24%	0.08%
Vietnamese	3,001	8.92%	0.58%
Other Asian/Pacific Islander	545	1.62%	0.11%
Other Asian/Pacific Islander; not specified	316	0.94%	0.06%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2012 ACS percentages and 2012 SANDAG Population Estimates.

Carlsbad SRA Overview

Demographic Profile (2012 SANDAG Estimates)

	Number	Percent
Total Population	117,427	100.00%
Age Distribution		
0 to 4 Years	6,316	5.38%
5 to 14 Years	15,516	13.21%
15 to 24 Years	13,709	11.67%
25 to 44 Years	29,286	24.94%
45 to 64 Years	33,337	28.39%
65+ Years	19,263	16.40%
Gender Distribution		
Male	57,077	48.61%
Female	60,350	51.39%
Race/Ethnicity		
White	85,260	72.61%
Hispanic	17,794	15.15%
Black	1,566	1.33%
Asian/Pacific Islander*	8,630	7.35%
Other	4,177	3.56%

Income (2012 ACS) (LWSD)

	Number	Percent
Total Households	45,184	100.00%
Household Income		
< \$35,000	9,919	21.95%
\$35,000 to \$50,000	4,678	10.35%
\$50,000 to \$75,000	6,827	15.11%
\$75,000 to \$100,000	6,096	13.49%
\$100,000 to \$150,000	8,363	18.51%
> \$150,000	9,301	20.58%
Income per Person in HH		
Median HH Income		\$89,108
Persons Per HH		2.51
Income per Person in HH		\$35,501.20
Change from County		38.15%

Unemployment Estimates (2012 ACS) (LWSD)

Eligible Labor Force		
16+ Years		58,405
Labor Force		
Percent Unemployed		8.33%

Occupation (2012 ACS)

Labor Force (16+ Years)		
Unemployed Civilians		4,864
Armed Forces		1,372
Employed Civilians		52,169
Employed Civilian Occupation Category (16+ Yrs)		
Management, Professional, & Related		51.55%
Service		12.99%
Sales and Office		26.29%
Construction, Extraction, & Maintenance		4.53%
Production, Transportation, & Material Moving		4.64%

Industry (2012 ACS)

Industry of Civilian Employees		
Agriculture, Forestry, Mining		0.43%
Construction		4.03%
Manufacturing		10.90%
Wholesale Trade		3.74%
Retail Trade		11.44%
Transportation, Warehousing, and Utilities		3.60%
Information and Communications		2.73%
Finance, Insurance, and Real Estate		8.45%
Professional, Scientific, Management, Admin.		17.67%
Educational, Social and Health Services		19.06%
Entertainment and Hospitality related		9.05%
Other Services		4.86%
Public Administration		4.03%

Education (2012 ACS) (LWSD)

Total Population	
25+ Years Old	81,565
Completed Education	
< High School Graduate	4.92%
High School Graduate	12.94%
Some College or AA	33.51%
Bachelor Degree	29.38%
Graduate Degree	19.25%

School Enrollment (2012 ACS)

Population Eligible for Enrollment	
4 to 18 years	23,548
Private vs Public School Enrollment	
Percent Public Schools	91.74%
Percent Private Schools	8.26%

Language (2012 ACS)

Total Population	
5+ Years Old	108,511
Primary Language Spoken at Home	
English Only	80.86%
Spanish Only	4.37%
Asian/Pacific Island Language Only	1.99%
Other Language Only	1.49%
Bilingual	11.29%

Housing Estimates (2012 ACS)†

Occupancy	
Owner Occupied	66.24%
Renter Occupied	33.76%
Housing Costs	
Median House Value	\$555,095
Median Rent	\$1,689

Personal Vehicles (2012 ACS)

Household Vehicle Availability	
No Vehicle	3.34%
1 Vehicle	29.78%
>1 Vehicle	66.88%

Poverty Estimates (2012 ACS)†


Income Percent of Poverty Level	
<50%	7.00%
50 - 74%	1.37%
75 - 99%	1.48%
100 - 124%	2.42%
125 - 149%	2.84%
150% - 199%	5.94%
200% +	78.96%
Percent Below Poverty Level	
Population	9.84%
Families	7.69%
Families With Children	11.60%

Single Parent Homes (2012 ACS)

Total Family Households	
With Children <18 Years	12,812
Families With Children <18 Years	
Percent Single Parent	23.16%

*See Asian/Pacific Islander Population Distribution for more detailed information.

†See Supplemental Page for more related data.

 LWSD = Live Well San Diego Indicator

Carlsbad SRA
Supplemental Page

Marital Status (2012 ACS)

	Number	Percent
Total Population		
15+ Years Old	93,987	100.00%
Marital Status		
Single, Never Married	24,652	26.23%
Married	51,124	54.39%
Separated	1,231	1.31%
Widowed	5,385	5.73%
Divorced	11,595	12.34%

Public Program Participation (2012 ACS)

Food Stamps/SNAP/CalFresh Benefits	
Households	1.73%
Families with Children	2.31%
Eligibility by Federal Poverty Level (FPL)	
Population ≤130% FPL	12.94%
Population ≤138% FPL	13.85%
Population 139% - 350% FPL	24.01%

Selected Status Populations (2012 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	113,420	100.00%
With a Disability	9,362	8.25%
With a Hearing Difficulty	3,457	3.05%
With a Vision Difficulty	1,532	1.35%
With a Cognitive Difficulty	3,097	2.73%
With an Ambulatory Difficulty	4,546	4.01%
With a Self-care Difficulty	2,149	1.89%
With an Independent Living Difficulty	3,845	3.39%
Veteran Status		
Civilian Population 18+ Years	88,176	100.00%
Veteran Population	8,500	9.64%
Foreign Born		
Total Population	117,427	100.00%
Foreign Born	17,096	14.56%
Foreign Born, Naturalized Citizen	9,142	7.79%
Foreign Born, Not a U.S. Citizen	7,954	6.77%

Selected Housing Characteristics (2012 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	49,782	46,351
Single Family - Detached	25,950	24,494
Single Family - Multiple-Unit	8,515	7,850
Multi-Family	13,518	12,505
Mobile Home and Other	1,799	1,502

Older Adult Population (2012 ACS)

Total Population	
65+ Years Old	19,263
Household Type	
Married-Couple Family	60.76%
Family Household, No Spouse Present	8.57%
Non-Family Household	4.55%
Group Quarters	1.81%
Male, Living Alone	6.37%
Female, Living Alone	17.93%
Poverty	
Percent Below 100% FPL	4.56%
Percent Below 200% FPL	17.74%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2012 ACS) (LWSD)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	32.25%
20% to 29% per Month	23.77%
30% or more per Month	43.97%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	92.02%
Without Health Insurance Coverage	7.98%
Ages 18-64 Years	
With Health Insurance Coverage	85.29%
Without Health Insurance Coverage	14.71%
Ages 65+ Years	
With Health Insurance Coverage	99.77%
Without Health Insurance Coverage	0.23%
All Ages	
With Health Insurance Coverage	89.03%
Without Health Insurance Coverage	10.97%
Commute to Work	
Car, Truck, or Van - Drove Alone	78.14%
Car, Truck, or Van - Carpooled	7.20%
Public Transportation (Excluding Taxis)	2.32%
Walked	1.13%
Other Means	1.90%
Worked from Home	9.31%

 LWSD = Live Well San Diego Indicator.

Carlsbad SRA

Asian/Pacific Islander Population Distribution (2012 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	117,427		
Total Asian/Pacific Islander Population	8,432	100.00%	7.18%
Asian Indian	1,421	16.85%	1.21%
Bangladeshi	0	0.00%	0.00%
Cambodian	0	0.00%	0.00%
Chinese; except Taiwanese	2,121	25.16%	1.81%
Filipino	1,678	19.90%	1.43%
Hmong	0	0.00%	0.00%
Indonesian	64	0.76%	0.05%
Japanese	1,224	14.52%	1.04%
Korean	706	8.38%	0.60%
Laotian	13	0.16%	0.01%
Malaysian	0	0.00%	0.00%
Melanesian	0	0.00%	0.00%
Micronesia	30	0.35%	0.03%
Pakistani	0	0.00%	0.00%
Polynesian	9	0.11%	0.01%
Sri Lankan	66	0.79%	0.06%
Taiwanese	166	1.97%	0.14%
Thai	64	0.76%	0.05%
Vietnamese	709	8.41%	0.60%
Other Asian/Pacific Islander	86	1.02%	0.07%
Other Asian/Pacific Islander; not specified	72	0.86%	0.06%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2012 ACS percentages and 2012 SANDAG Population Estimates.

Oceanside SRA Overview

Demographic Profile (2012 SANDAG Estimates)

	Number	Percent
Total Population	161,223	100.00%
Age Distribution		
0 to 4 Years	13,065	8.10%
5 to 14 Years	20,913	12.97%
15 to 24 Years	24,239	15.03%
25 to 44 Years	44,685	27.72%
45 to 64 Years	39,179	24.30%
65+ Years	19,142	11.87%
Gender Distribution		
Male	80,038	49.64%
Female	81,185	50.36%
Race/Ethnicity		
White	73,383	45.52%
Hispanic	62,054	38.49%
Black	6,459	4.01%
Asian/Pacific Islander*	12,576	7.80%
Other	6,751	4.19%

Income (2012 ACS) (LWSD)

	Number	Percent
Total Households	54,148	100.00%
Household Income		
< \$35,000	14,812	27.35%
\$35,000 to \$50,000	7,211	13.32%
\$50,000 to \$75,000	10,922	20.17%
\$75,000 to \$100,000	7,571	13.98%
\$100,000 to \$150,000	8,572	15.83%
> \$150,000	5,060	9.34%
Income per Person in HH		
Median HH Income		\$70,503
Persons Per HH		2.86
Income per Person in HH		\$24,651.40
Change from County		-4.07%

Unemployment Estimates (2012 ACS) (LWSD)

Eligible Labor Force		
16+ Years		83,783
Labor Force		
Percent Unemployed		9.90%

Occupation (2012 ACS)

Labor Force (16+ Years)		
Unemployed Civilians		8,294
Armed Forces		3,979
Employed Civilians		71,510
Employed Civilian Occupation Category (16+ Yrs)		
Management, Professional, & Related		31.26%
Service		21.77%
Sales and Office		26.22%
Construction, Extraction, & Maintenance		10.61%
Production, Transportation, & Material Moving		10.13%

Industry (2012 ACS)

Industry of Civilian Employees		
Agriculture, Forestry, Mining		1.72%
Construction		6.65%
Manufacturing		10.87%
Wholesale Trade		3.00%
Retail Trade		13.11%
Transportation, Warehousing, and Utilities		3.84%
Information and Communications		1.89%
Finance, Insurance, and Real Estate		5.79%
Professional, Scientific, Management, Admin.		11.56%
Educational, Social and Health Services		17.79%
Entertainment and Hospitality related		12.16%
Other Services		6.06%
Public Administration		5.55%

Education (2012 ACS) (LWSD)

Total Population	
25+ Years Old	101,827
Completed Education	
< High School Graduate	17.58%
High School Graduate	22.69%
Some College or AA	36.56%
Bachelor Degree	15.63%
Graduate Degree	7.54%

School Enrollment (2012 ACS)

Population Eligible for Enrollment	
4 to 18 years	32,257
Private vs Public School Enrollment	
Percent Public Schools	93.42%
Percent Private Schools	6.58%

Language (2012 ACS)

Total Population	
5+ Years Old	149,106
Primary Language Spoken at Home	
English Only	63.41%
Spanish Only	15.30%
Asian/Pacific Island Language Only	2.25%
Other Language Only	0.66%
Bilingual	18.38%

Housing Estimates (2012 ACS)†

Occupancy	
Owner Occupied	56.45%
Renter Occupied	43.55%
Housing Costs	
Median House Value	\$372,314
Median Rent	\$1,420

Personal Vehicles (2012 ACS)

Household Vehicle Availability	
No Vehicle	5.03%
1 Vehicle	31.39%
>1 Vehicle	63.58%

Poverty Estimates (2012 ACS)†


Income Percent of Poverty Level	
<50%	5.68%
50 - 74%	2.16%
75 - 99%	4.52%
100 - 124%	6.05%
125 - 149%	4.06%
150% - 199%	10.97%
200% +	66.56%
Percent Below Poverty Level	
Population	12.36%
Families	9.37%
Families With Children	13.40%

Single Parent Homes (2012 ACS)

Total Family Households	
With Children <18 Years	17,247
Families With Children <18 Years	
Percent Single Parent	28.28%

*See Asian/Pacific Islander Population Distribution for more detailed information.

†See Supplemental Page for more related data.

 LWSD = Live Well San Diego Indicator

Oceanside SRA
Supplemental Page

Marital Status (2012 ACS)

	Number	Percent
Total Population		
15+ Years Old	127,744	100.00%
Marital Status		
Single, Never Married	41,045	32.13%
Married	63,902	50.02%
Separated	2,379	1.86%
Widowed	6,078	4.76%
Divorced	14,340	11.23%

Public Program Participation (2012 ACS)

Food Stamps/SNAP/CalFresh Benefits	
Households	4.74%
Families with Children	5.79%
Eligibility by Federal Poverty Level (FPL)	
Population ≤130% FPL	19.38%
Population ≤138% FPL	20.68%
Population 139% - 350% FPL	37.13%

Selected Status Populations (2012 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	155,688	100.00%
With a Disability	15,445	9.92%
With a Hearing Difficulty	4,671	3.00%
With a Vision Difficulty	2,725	1.75%
With a Cognitive Difficulty	5,908	3.79%
With an Ambulatory Difficulty	7,583	4.87%
With a Self-care Difficulty	2,892	1.86%
With an Independent Living Difficulty	5,645	3.63%
Veteran Status		
Civilian Population 18+ Years	116,710	100.00%
Veteran Population	14,922	12.79%
Foreign Born		
Total Population	161,223	100.00%
Foreign Born	34,862	21.62%
Foreign Born, Naturalized Citizen	13,637	8.46%
Foreign Born, Not a U.S. Citizen	21,225	13.16%

Selected Housing Characteristics (2012 SANDAG)

	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	61,129	55,774
Single Family - Detached	31,523	29,459
Single Family - Multiple-Unit	6,856	6,017
Multi-Family	19,464	17,496
Mobile Home and Other	3,286	2,802

Older Adult Population (2012 ACS)

Total Population	
65+ Years Old	19,142
Household Type	
Married-Couple Family	54.85%
Family Household, No Spouse Present	13.43%
Non-Family Household	3.70%
Group Quarters	1.30%
Male, Living Alone	8.32%
Female, Living Alone	18.40%
Poverty	
Percent Below 100% FPL	7.43%
Percent Below 200% FPL	25.21%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2012 ACS) (LWSD)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	26.02%
20% to 29% per Month	23.55%
30% or more per Month	50.43%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	89.34%
Without Health Insurance Coverage	10.66%
Ages 18-64 Years	
With Health Insurance Coverage	73.07%
Without Health Insurance Coverage	26.93%
Ages 65+ Years	
With Health Insurance Coverage	97.25%
Without Health Insurance Coverage	2.75%
All Ages	
With Health Insurance Coverage	79.99%
Without Health Insurance Coverage	20.01%
Commute to Work	
Car, Truck, or Van - Drove Alone	75.76%
Car, Truck, or Van - Carpooled	12.30%
Public Transportation (Excluding Taxis)	3.09%
Walked	1.87%
Other Means	2.03%
Worked from Home	4.95%

 LWSD = Live Well San Diego Indicator.

Oceanside SRA

Asian/Pacific Islander Population Distribution (2012 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	161,223		
Total Asian/Pacific Islander Population	12,979	100.00%	8.05%
Asian Indian	468	3.61%	0.29%
Bangladeshi	0	0.00%	0.00%
Cambodian	128	0.99%	0.08%
Chinese; except Taiwanese	1,037	7.99%	0.64%
Filipino	5,089	39.21%	3.16%
Hmong	7	0.05%	0.00%
Indonesian	11	0.09%	0.01%
Japanese	1,660	12.79%	1.03%
Korean	628	4.84%	0.39%
Laotian	70	0.54%	0.04%
Malaysian	18	0.14%	0.01%
Melanesian	95	0.73%	0.06%
Micronesia	228	1.76%	0.14%
Pakistani	0	0.00%	0.00%
Polynesian	1,961	15.11%	1.22%
Sri Lankan	0	0.00%	0.00%
Taiwanese	52	0.40%	0.03%
Thai	128	0.99%	0.08%
Vietnamese	1,032	7.95%	0.64%
Other Asian/Pacific Islander	257	1.98%	0.16%
Other Asian/Pacific Islander; not specified	110	0.85%	0.07%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2012 ACS percentages and 2012 SANDAG Population Estimates.

Pendleton SRA Overview

Demographic Profile (2012 SANDAG Estimates)

	Number	Percent
Total Population	38,172	100.00%
Age Distribution		
0 to 4 Years	3,889	10.19%
5 to 14 Years	4,165	10.91%
15 to 24 Years	20,469	53.62%
25 to 44 Years	9,063	23.74%
45 to 64 Years	514	1.35%
65+ Years	72	0.19%
Gender Distribution		
Male	26,457	69.31%
Female	11,715	30.69%
Race/Ethnicity		
White	23,295	61.03%
Hispanic	8,170	21.40%
Black	2,910	7.62%
Asian/Pacific Islander*	1,637	4.29%
Other	2,160	5.66%

Income (2012 ACS) (LWSD)

	Number	Percent
Total Households	6,659	100.00%
Household Income		
< \$35,000	2,041	30.65%
\$35,000 to \$50,000	1,473	22.12%
\$50,000 to \$75,000	1,873	28.13%
\$75,000 to \$100,000	799	12.00%
\$100,000 to \$150,000	376	5.65%
> \$150,000	97	1.46%
Income per Person in HH		
Median HH Income		\$52,692
Persons Per HH		3.50
Income per Person in HH		\$15,054.86
Change from County		-41.42%

Unemployment Estimates (2012 ACS) (LWSD)

Eligible Labor Force		
16+ Years		23,781
Labor Force		
Percent Unemployed		3.15%

Occupation (2012 ACS)

Labor Force (16+ Years)		
Unemployed Civilians		749
Armed Forces		19,998
Employed Civilians		3,034
Employed Civilian Occupation Category (16+ Yrs)		
Management, Professional, & Related		34.15%
Service		26.57%
Sales and Office		27.55%
Construction, Extraction, & Maintenance		9.26%
Production, Transportation, & Material Moving		2.47%

Industry (2012 ACS)

Industry of Civilian Employees		
Agriculture, Forestry, Mining		0.00%
Construction		0.86%
Manufacturing		2.34%
Wholesale Trade		3.16%
Retail Trade		12.43%
Transportation, Warehousing, and Utilities		1.05%
Information and Communications		1.81%
Finance, Insurance, and Real Estate		4.19%
Professional, Scientific, Management, Admin.		3.56%
Educational, Social and Health Services		23.90%
Entertainment and Hospitality related		9.72%
Other Services		3.03%
Public Administration		33.95%

Education (2012 ACS) (LWSD)

Total Population	
25+ Years Old	10,191
Completed Education	
< High School Graduate	0.79%
High School Graduate	25.39%
Some College or AA	54.79%
Bachelor Degree	14.36%
Graduate Degree	4.68%

School Enrollment (2012 ACS)

Population Eligible for Enrollment	
4 to 18 years	6,250
Private vs Public School Enrollment	
Percent Public Schools	96.68%
Percent Private Schools	3.32%

Language (2012 ACS)

Total Population	
5+ Years Old	32,863
Primary Language Spoken at Home	
English Only	86.64%
Spanish Only	0.93%
Asian/Pacific Island Language Only	0.39%
Other Language Only	0.25%
Bilingual	11.79%

Housing Estimates (2012 ACS)†

Occupancy	
Owner Occupied	1.13%
Renter Occupied	98.87%
Housing Costs	
Median House Value	\$318,300
Median Rent	\$1,851

Personal Vehicles (2012 ACS)

Household Vehicle Availability	
No Vehicle	0.39%
1 Vehicle	34.67%
>1 Vehicle	64.93%

Poverty Estimates (2012 ACS)†


Income Percent of Poverty Level	
<50%	5.29%
50 - 74%	2.38%
75 - 99%	3.01%
100 - 124%	5.52%
125 - 149%	8.60%
150% - 199%	10.74%
200% +	64.46%
Percent Below Poverty Level	
Population	10.68%
Families	11.02%
Families With Children	12.88%

Single Parent Homes (2012 ACS)

Total Family Households	
With Children <18 Years	5,179
Families With Children <18 Years	
Percent Single Parent	16.49%

*See Asian/Pacific Islander Population Distribution for more detailed information.

†See Supplemental Page for more related data.

 LWSD = Live Well San Diego Indicator

Pendleton SRA

Asian/Pacific Islander Population Distribution (2012 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	38,172		
Total Asian/Pacific Islander Population	1,743	100.00%	4.57%
Asian Indian	91	5.20%	0.24%
Bangladeshi	0	0.00%	0.00%
Cambodian	127	7.27%	0.33%
Chinese; except Taiwanese	109	6.27%	0.29%
Filipino	744	42.70%	1.95%
Hmong	30	1.73%	0.08%
Indonesian	0	0.00%	0.00%
Japanese	81	4.64%	0.21%
Korean	218	12.53%	0.57%
Laotian	0	0.00%	0.00%
Malaysian	0	0.00%	0.00%
Melanesian	26	1.51%	0.07%
Micronesian	81	4.64%	0.21%
Pakistani	0	0.00%	0.00%
Polynesian	45	2.57%	0.12%
Sri Lankan	0	0.00%	0.00%
Taiwanese	0	0.00%	0.00%
Thai	14	0.78%	0.04%
Vietnamese	127	7.27%	0.33%
Other Asian/Pacific Islander	24	1.40%	0.06%
Other Asian/Pacific Islander; not specified	25	1.45%	0.07%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2012 ACS percentages and 2012 SANDAG Population Estimates.

Pendleton SRA
Supplemental Page

Marital Status (2012 ACS)

	Number	Percent
Total Population		
15+ Years Old	28,208	100.00%
Marital Status		
Single, Never Married	14,088	49.94%
Married	13,643	48.37%
Separated	71	0.25%
Widowed	16	0.06%
Divorced	390	1.38%

Public Program Participation (2012 ACS)

Food Stamps/SNAP/CalFresh Benefits		
Households		5.14%
Families with Children		5.24%
Eligibility by Federal Poverty Level (FPL)		
Population ≤130% FPL		18.27%
Population ≤138% FPL		21.02%
Population 139% - 350% FPL		58.17%

Selected Status Populations (2012 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	18,647	100.00%
With a Disability	900	4.83%
With a Hearing Difficulty	70	0.38%
With a Vision Difficulty	134	0.72%
With a Cognitive Difficulty	367	1.97%
With an Ambulatory Difficulty	331	1.78%
With a Self-care Difficulty	44	0.24%
With an Independent Living Difficulty	30	0.16%
Veteran Status		
Civilian Population 18+ Years	7,857	100.00%
Veteran Population	1,705	21.70%
Foreign Born		
Total Population	38,172	100.00%
Foreign Born	2,271	5.95%
Foreign Born, Naturalized Citizen	1,362	3.57%
Foreign Born, Not a U.S. Citizen	909	2.38%

Selected Housing Characteristics (2012 SANDAG)


	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	7,238	6,074
Single Family - Detached	723	639
Single Family - Multiple-Unit	5,840	4,841
Multi-Family	675	594
Mobile Home and Other	0	0

Older Adult Population (2012 ACS)

Total Population	
65+ Years Old	72
Household Type	
Married-Couple Family	67.74%
Family Household, No Spouse Present	0.00%
Non-Family Household	0.00%
Group Quarters	32.26%
Male, Living Alone	0.00%
Female, Living Alone	0.00%
Poverty	
Percent Below 100% FPL	0.00%
Percent Below 200% FPL	0.00%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2012 ACS) (LWSD)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	15.30%
20% to 29% per Month	13.20%
30% or more per Month	71.50%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	99.10%
Without Health Insurance Coverage	0.90%
Ages 18-64 Years	
With Health Insurance Coverage	99.86%
Without Health Insurance Coverage	0.14%
Ages 65+ Years	
With Health Insurance Coverage	100.00%
Without Health Insurance Coverage	0.00%
All Ages	
With Health Insurance Coverage	99.40%
Without Health Insurance Coverage	0.60%
Commute to Work	
Car, Truck, or Van - Drove Alone	39.25%
Car, Truck, or Van - Carpooled	13.93%
Public Transportation (Excluding Taxis)	0.60%
Walked	28.48%
Other Means	2.11%
Worked from Home	15.63%

 LWSD = Live Well San Diego Indicator.

San Dieguito SRA Overview

Demographic Profile (2012 SANDAG Estimates)

	Number	Percent
Total Population	95,500	100.00%
Age Distribution		
0 to 4 Years	4,858	5.09%
5 to 14 Years	11,770	12.32%
15 to 24 Years	10,699	11.20%
25 to 44 Years	23,914	25.04%
45 to 64 Years	29,593	30.99%
65+ Years	14,666	15.36%
Gender Distribution		
Male	46,969	49.18%
Female	48,531	50.82%
Race/Ethnicity		
White	73,992	77.48%
Hispanic	13,417	14.05%
Black	581	0.61%
Asian/Pacific Islander*	4,506	4.72%
Other	3,004	3.15%

Income (2012 ACS) (LWSD)

	Number	Percent
Total Households	35,520	100.00%
Household Income		
< \$35,000	7,409	20.86%
\$35,000 to \$50,000	2,922	8.23%
\$50,000 to \$75,000	4,482	12.62%
\$75,000 to \$100,000	4,172	11.75%
\$100,000 to \$150,000	6,789	19.11%
> \$150,000	9,746	27.44%
Income per Person in HH		
Median HH Income		\$103,305
Persons Per HH		2.51
Income per Person in HH		\$41,157.37
Change from County		60.16%

Unemployment Estimates (2012 ACS) (LWSD)

Eligible Labor Force	
16+ Years	47,634
Labor Force	
Percent Unemployed	7.86%

Occupation (2012 ACS)

Labor Force (16+ Years)	
Unemployed Civilians	3,742
Armed Forces	283
Employed Civilians	43,609
Employed Civilian Occupation Category (16+ Yrs)	
Management, Professional, & Related	52.64%
Service	14.65%
Sales and Office	24.51%
Construction, Extraction, & Maintenance	3.63%
Production, Transportation, & Material Moving	4.57%

Industry (2012 ACS)

Industry of Civilian Employees	
Agriculture, Forestry, Mining	0.54%
Construction	4.06%
Manufacturing	10.24%
Wholesale Trade	3.55%
Retail Trade	8.94%
Transportation, Warehousing, and Utilities	2.26%
Information and Communications	2.92%
Finance, Insurance, and Real Estate	10.28%
Professional, Scientific, Management, Admin.	18.92%
Educational, Social and Health Services	20.14%
Entertainment and Hospitality related	10.15%
Other Services	5.24%
Public Administration	2.75%

Education (2012 ACS) (LWSD)

Total Population	
25+ Years Old	66,115
Completed Education	
< High School Graduate	5.99%
High School Graduate	11.05%
Some College or AA	25.52%
Bachelor Degree	33.57%
Graduate Degree	23.88%

School Enrollment (2012 ACS)

Population Eligible for Enrollment	
4 to 18 years	18,250
Private vs Public School Enrollment	
Percent Public Schools	86.26%
Percent Private Schools	13.74%

Language (2012 ACS)

Total Population	
5+ Years Old	87,436
Primary Language Spoken at Home	
English Only	81.69%
Spanish Only	4.76%
Asian/Pacific Island Language Only	1.22%
Other Language Only	1.20%
Bilingual	11.14%

Housing Estimates (2012 ACS)†

Occupancy	
Owner Occupied	64.10%
Renter Occupied	35.90%
Housing Costs	
Median House Value	\$722,400
Median Rent	\$1,749

Personal Vehicles (2012 ACS)

Household Vehicle Availability	
No Vehicle	3.44%
1 Vehicle	27.43%
>1 Vehicle	69.13%

Poverty Estimates (2012 ACS)†


Income Percent of Poverty Level	
<50%	6.22%
50 - 74%	1.25%
75 - 99%	2.12%
100 - 124%	2.67%
125 - 149%	2.15%
150% - 199%	6.29%
200% +	79.31%
Percent Below Poverty Level	
Population	9.58%
Families	7.10%
Families With Children	8.78%

Single Parent Homes (2012 ACS)

Total Family Households	
With Children <18 Years	10,960
Families With Children <18 Years	
Percent Single Parent	20.11%

*See Asian/Pacific Islander Population Distribution for more detailed information.

†See Supplemental Page for more related data.

 LWSD = Live Well San Diego Indicator

San Dieguito SRA
Supplemental Page

Marital Status (2012 ACS)

	Number	Percent
Total Population		
15+ Years Old	75,891	100.00%
Marital Status		
Single, Never Married	22,476	29.62%
Married	41,237	54.34%
Separated	742	0.98%
Widowed	3,643	4.80%
Divorced	7,793	10.27%

Public Program Participation (2012 ACS)

Food Stamps/SNAP/CalFresh Benefits	
Households	0.98%
Families with Children	0.93%
Eligibility by Federal Poverty Level (FPL)	
Population ≤130% FPL	12.77%
Population ≤138% FPL	13.46%
Population 139% - 350% FPL	22.16%

Selected Status Populations (2012 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	92,270	100.00%
With a Disability	6,153	6.67%
With a Hearing Difficulty	2,559	2.77%
With a Vision Difficulty	890	0.96%
With a Cognitive Difficulty	2,181	2.36%
With an Ambulatory Difficulty	3,108	3.37%
With a Self-care Difficulty	1,205	1.31%
With an Independent Living Difficulty	2,460	2.67%
Veteran Status		
Civilian Population 18+ Years	71,615	100.00%
Veteran Population	6,092	8.51%
Foreign Born		
Total Population	95,500	100.00%
Foreign Born	12,706	13.30%
Foreign Born, Naturalized Citizen	6,724	7.04%
Foreign Born, Not a U.S. Citizen	5,982	6.26%

Selected Housing Characteristics (2012 SANDAG)


	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	40,597	37,761
Single Family - Detached	22,690	21,503
Single Family - Multiple-Unit	8,271	7,622
Multi-Family	8,834	7,890
Mobile Home and Other	802	746

Older Adult Population (2012 ACS)

Total Population	
65+ Years Old	14,666
Household Type	
Married-Couple Family	57.78%
Family Household, No Spouse Present	9.31%
Non-Family Household	5.21%
Group Quarters	3.15%
Male, Living Alone	5.58%
Female, Living Alone	18.97%
Poverty	
Percent Below 100% FPL	5.05%
Percent Below 200% FPL	15.09%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2012 ACS) (LWSD)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	35.99%
20% to 29% per Month	21.37%
30% or more per Month	42.64%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	93.64%
Without Health Insurance Coverage	6.36%
Ages 18-64 Years	
With Health Insurance Coverage	85.42%
Without Health Insurance Coverage	14.58%
Ages 65+ Years	
With Health Insurance Coverage	99.62%
Without Health Insurance Coverage	0.38%
All Ages	
With Health Insurance Coverage	89.22%
Without Health Insurance Coverage	10.78%
Commute to Work	
Car, Truck, or Van - Drove Alone	75.42%
Car, Truck, or Van - Carpooled	7.36%
Public Transportation (Excluding Taxis)	1.89%
Walked	1.87%
Other Means	2.21%
Worked from Home	11.25%

 LWSD = Live Well San Diego Indicator.

San Dieguito SRA

Asian/Pacific Islander Population Distribution (2012 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	95,500		
Total Asian/Pacific Islander Population	5,977	100.00%	6.26%
Asian Indian	825	13.80%	0.86%
Bangladeshi	0	0.00%	0.00%
Cambodian	0	0.00%	0.00%
Chinese; except Taiwanese	1,504	25.16%	1.57%
Filipino	879	14.71%	0.92%
Hmong	0	0.00%	0.00%
Indonesian	0	0.00%	0.00%
Japanese	1,011	16.91%	1.06%
Korean	895	14.97%	0.94%
Laotian	0	0.00%	0.00%
Malaysian	0	0.00%	0.00%
Melanesian	0	0.00%	0.00%
Micronesian	133	2.22%	0.14%
Pakistani	8	0.14%	0.01%
Polynesian	42	0.70%	0.04%
Sri Lankan	0	0.00%	0.00%
Taiwanese	109	1.82%	0.11%
Thai	162	2.72%	0.17%
Vietnamese	222	3.71%	0.23%
Other Asian/Pacific Islander	118	1.98%	0.12%
Other Asian/Pacific Islander; not specified	70	1.17%	0.07%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2012 ACS percentages and 2012 SANDAG Population Estimates.

Vista SRA Overview

Demographic Profile (2012 SANDAG Estimates)

	Number	Percent
Total Population	102,080	100.00%
Age Distribution		
0 to 4 Years	7,741	7.58%
5 to 14 Years	14,088	13.80%
15 to 24 Years	16,186	15.86%
25 to 44 Years	29,209	28.61%
45 to 64 Years	24,254	23.76%
65+ Years	10,602	10.39%
Gender Distribution		
Male	51,505	50.46%
Female	50,575	49.54%
Race/Ethnicity		
White	43,217	42.34%
Hispanic	48,887	47.89%
Black	2,538	2.49%
Asian/Pacific Islander*	4,305	4.22%
Other	3,133	3.07%

Income (2012 ACS) (LWSD)

	Number	Percent
Total Households	32,077	100.00%
Household Income		
< \$35,000	10,694	33.34%
\$35,000 to \$50,000	5,357	16.70%
\$50,000 to \$75,000	5,600	17.46%
\$75,000 to \$100,000	3,948	12.31%
\$100,000 to \$150,000	4,294	13.39%
> \$150,000	2,184	6.81%
Income per Person in HH		
Median HH Income		\$61,044
Persons Per HH		3.14
Income per Person in HH		\$19,440.76
Change from County		-24.35%

Unemployment Estimates (2012 ACS) (LWSD)

Eligible Labor Force		
16+ Years		47,729
Labor Force		
Percent Unemployed		8.13%

Occupation (2012 ACS)

Labor Force (16+ Years)		
Unemployed Civilians		3,882
Armed Forces		1,666
Employed Civilians		42,181
Employed Civilian Occupation Category (16+ Yrs)		
Management, Professional, & Related		28.13%
Service		22.44%
Sales and Office		23.69%
Construction, Extraction, & Maintenance		13.33%
Production, Transportation, & Material Moving		12.42%

Industry (2012 ACS)

Industry of Civilian Employees		
Agriculture, Forestry, Mining		3.10%
Construction		9.57%
Manufacturing		11.55%
Wholesale Trade		4.08%
Retail Trade		11.63%
Transportation, Warehousing, and Utilities		3.45%
Information and Communications		1.69%
Finance, Insurance, and Real Estate		4.19%
Professional, Scientific, Management, Admin.		12.66%
Educational, Social and Health Services		16.15%
Entertainment and Hospitality related		10.75%
Other Services		7.56%
Public Administration		3.61%

Education (2012 ACS) (LWSD)

Total Population	
25+ Years Old	64,285
Completed Education	
< High School Graduate	25.02%
High School Graduate	22.03%
Some College or AA	32.59%
Bachelor Degree	14.06%
Graduate Degree	6.30%

School Enrollment (2012 ACS)

Population Eligible for Enrollment	
4 to 18 years	21,767
Private vs Public School Enrollment	
Percent Public Schools	93.76%
Percent Private Schools	6.24%

Language (2012 ACS)

Total Population	
5+ Years Old	92,095
Primary Language Spoken at Home	
English Only	57.00%
Spanish Only	25.46%
Asian/Pacific Island Language Only	2.19%
Other Language Only	0.80%
Bilingual	14.55%

Housing Estimates (2012 ACS)†

Occupancy	
Owner Occupied	53.91%
Renter Occupied	46.09%
Housing Costs	
Median House Value	\$355,820
Median Rent	\$1,589

Personal Vehicles (2012 ACS)

Household Vehicle Availability	
No Vehicle	4.01%
1 Vehicle	29.46%
>1 Vehicle	66.53%

Poverty Estimates (2012 ACS)†


Income Percent of Poverty Level	
<50%	7.83%
50 - 74%	2.12%
75 - 99%	4.26%
100 - 124%	7.37%
125 - 149%	5.71%
150% - 199%	14.27%
200% +	58.45%
Percent Below Poverty Level	
Population	14.21%
Families	10.91%
Families With Children	13.19%

Single Parent Homes (2012 ACS)

Total Family Households	
With Children <18 Years	10,371
Families With Children <18 Years	
Percent Single Parent	30.90%

*See Asian/Pacific Islander Population Distribution for more detailed information.

†See Supplemental Page for more related data.

 LWSD = Live Well San Diego Indicator

Vista SRA
Supplemental Page

Marital Status (2012 ACS)

	Number	Percent
Total Population		
15+ Years Old	78,971	100.00%
Marital Status		
Single, Never Married	27,520	34.85%
Married	37,852	47.93%
Separated	1,374	1.74%
Widowed	3,592	4.55%
Divorced	8,633	10.93%

Public Program Participation (2012 ACS)

Food Stamps/SNAP/CalFresh Benefits	
Households	3.50%
Families with Children	4.59%
Eligibility by Federal Poverty Level (FPL)	
Population ≤130% FPL	22.95%
Population ≤138% FPL	24.77%
Population 139% - 350% FPL	42.40%

Selected Status Populations (2012 ACS)

	Number	Percent
Disability Status		
Total Civilian Noninstitutionalized Population	96,198	100.00%
With a Disability	9,406	9.78%
With a Hearing Difficulty	2,680	2.79%
With a Vision Difficulty	1,489	1.55%
With a Cognitive Difficulty	4,302	4.47%
With an Ambulatory Difficulty	4,518	4.70%
With a Self-care Difficulty	1,807	1.88%
With an Independent Living Difficulty	3,977	4.13%
Veteran Status		
Civilian Population 18+ Years	73,249	100.00%
Veteran Population	6,190	8.45%
Foreign Born		
Total Population	102,080	100.00%
Foreign Born	24,347	23.85%
Foreign Born, Naturalized Citizen	6,413	6.28%
Foreign Born, Not a U.S. Citizen	17,934	17.57%

Selected Housing Characteristics (2012 SANDAG)


	Total Units	Occupied
Housing and Occupancy		
Total Housing Units	33,205	31,667
Single Family - Detached	18,229	17,586
Single Family - Multiple-Unit	2,732	2,634
Multi-Family	10,435	9,845
Mobile Home and Other	1,809	1,602

Older Adult Population (2012 ACS)

Total Population	
65+ Years Old	10,602
Household Type	
Married-Couple Family	54.97%
Family Household, No Spouse Present	12.97%
Non-Family Household	3.56%
Group Quarters	7.30%
Male, Living Alone	7.48%
Female, Living Alone	13.72%
Poverty	
Percent Below 100% FPL	8.04%
Percent Below 200% FPL	24.12%
Income	
Mean Household Earnings	Not Available
Percent with Earnings	Not Available
Percent with Social Security Income	Not Available
Percent with Supplemental Security Income	Not Available
Percent with Cash Public Assistance Income	Not Available
Percent with Retirement Income	Not Available
Percent with Food Stamps/SNAP Benefits	Not Available
Labor Force	
Percent in Labor Force	Not Available
Grandparents	
Living with Grandchild (<18 Years Old)	Not Available
Responsible for Grandchild (<18 Years Old)	Not Available

Selected Economic & Social Characteristics (2012 ACS) (LWSD)

Monthly Housing Costs as a Percentage of Household Income	
Less than 20% per Month	28.04%
20% to 29% per Month	21.63%
30% or more per Month	50.33%
Health Insurance Coverage Status	
Ages 0-17 Years	
With Health Insurance Coverage	88.90%
Without Health Insurance Coverage	11.10%
Ages 18-64 Years	
With Health Insurance Coverage	66.74%
Without Health Insurance Coverage	33.26%
Ages 65+ Years	
With Health Insurance Coverage	97.45%
Without Health Insurance Coverage	2.55%
All Ages	
With Health Insurance Coverage	75.56%
Without Health Insurance Coverage	24.44%
Commute to Work	
Car, Truck, or Van - Drove Alone	76.45%
Car, Truck, or Van - Carpooled	13.97%
Public Transportation (Excluding Taxis)	2.72%
Walked	1.49%
Other Means	1.28%
Worked from Home	4.08%

 LWSD = Live Well San Diego Indicator.

Vista SRA

Asian/Pacific Islander Population Distribution (2012 ACS)*

	Number*	Percent of Asian/Pacific Islander Population	Percent of Total Population
Total Population	102,080		
Total Asian/Pacific Islander Population	4,481	100.00%	4.39%
Asian Indian	175	3.90%	0.17%
Bangladeshi	0	0.00%	0.00%
Cambodian	189	4.22%	0.19%
Chinese; except Taiwanese	641	14.30%	0.63%
Filipino	1,019	22.75%	1.00%
Hmong	0	0.00%	0.00%
Indonesian	11	0.25%	0.01%
Japanese	552	12.33%	0.54%
Korean	480	10.72%	0.47%
Laotian	32	0.71%	0.03%
Malaysian	0	0.00%	0.00%
Melanesian	1	0.02%	0.00%
Micronesian	6	0.14%	0.01%
Pakistani	0	0.00%	0.00%
Polynesian	284	6.34%	0.28%
Sri Lankan	30	0.67%	0.03%
Taiwanese	0	0.00%	0.00%
Thai	48	1.08%	0.05%
Vietnamese	915	20.41%	0.90%
Other Asian/Pacific Islander	59	1.31%	0.06%
Other Asian/Pacific Islander; not specified	38	0.85%	0.04%

*Asian/Pacific Islander population estimates includes those having origins of the Far East, Southeast Asia, the Indian subcontinent, or Pacific Islands. This table is provided to give more detail on these estimates by origin. Estimated number based off 2012 ACS percentages and 2012 SANDAG Population Estimates.

DATA GUIDE

Important Information for Data Users

For abbreviations used in data sources, see [Data Sources](#).

One may want to consider several of these demographic factors when examining a health issue. Each Profile contains demographic data for each Region and SRA, including: age, gender, race/ethnicity distributions, income, occupation, housing, education, and other social/economic data. Many of these factors have been implicated at the roots of health disparities.

Geography: Understanding Geographic Units used in Health Data

Many different geographic units are used throughout San Diego County. In this document, boundaries for Regions and Subregional Areas (SRA) used here are based on census tracts and approximate Health and Human Service Agency Region (HHSA Region) boundaries which are based on zip codes.

Many data users have expressed the desire for community level data, beyond the HHSA Region (which are large aggregations of zip codes). Several levels of geography may be considered, such as Subregional Area, Census Tract, Zip Code, or City. In order to provide community level health data and compare populations, it is important to have stable geographic units and units that are compatible with population data estimates.

While most health and demographic data is reported by zip code, zip codes may change at any time throughout the year – making annual aggregated estimates difficult. Additionally, since zip codes may change from one year to the next, comparing zip code data over time may introduce a level of imprecision. Subregional Areas (SRAs) are small, community level geographic units based on census tracts which are stable between census years (i.e. change only every 10 years, if at all). Population estimates are available at this level with high level of accuracy. However, health demographic data for an SRA must be estimated based on reported zip code data.

Types of data available for Geographic Boundaries

Zip Codes:	Census Tracts:
HHSA Region	Subregional Area (SRA)
Health Services	Major Statistical Area (MSA)
	Region (approximated HHSA Region)

In this document community level (SRA) data is aggregated to larger regional levels. Currently, Region aggregations based on SRAs closely approximate, but do not directly correspond to HHSA Regions. In order to have more accurate community level data and enable reliable comparisons over time and place, SRA Region aggregations are used in lieu of HHSA Regions. Other data preparers that provide direct HHSA Region level data may differ slightly from the data presented here; however, any difference would not be

expected to impact any decisions related to policy, planning, or resources for any particular area. There are 3 zip codes which are primarily affected by the differences in method of aggregation to Region or HHSA Region (see table below). A list of zip codes representing each Region is included at the beginning of the Region section within each Profile, as well as a complete listing in the County Demographic Profile.

Methods of Aggregating Data

HHSA		Community Profiles	
HHSA REGION	Zip Code	Subregional Area (SRA)	Region
North Coastal	92014	Del Mar-Mira Mesa	North Central
North Coastal	92091	North San Diego	North Inland
North Central	92131	Poway	North Inland

Data Sources

Demographic data are available from a variety of sources, represented by three different categories of data. Population data, such as the census, is collected from the entire population. Sample or survey data are collected from a portion of the population, and extrapolated to represent the entire population. The following data sources were used in the preparation of this report.

American Community Survey (ACS): ACS is a new nationwide survey designed to provide communities a fresh look at how they are changing. It is intended to eliminate the need for the long form in the 2010 Census. The ACS collects information from U.S. households similar to what was collected on the Census 2000 long form, such as income, commute time to work, home value, veteran status, and other important data. Information is available by county.

San Diego Association of Governments (SANDAG): SANDAG creates and maintains a tremendous quantity of demographic, economic, land use, transportation and criminal justice information about the San Diego region. Demographic data includes population characteristics like age, education, and employment. SANDAG develops annual demographic estimates and long range forecasts in addition to maintaining census data files. Data is available by County, SRA, zip code, and census tract.

American Community Survey (ACS) Topics

Population	Housing
Age and date of birth	Acreage
Ancestry	Agricultural sales
Citizenship	Bedrooms
Class of worker	Business on property
Educational attainment	Condominium status and fee
Employment status	Contract rent
Families	Food stamps
Fertility	House heating fuel
Foreign born status	Housing units
Grandparents as caregivers	Insurance
Hispanic/Latino origin	Kitchen facilities
Household type and relationship	Meals included in rent
Income	Mobile home costs
Industry	Mortgage status
Journey to work	Mortgage payment
Language spoken at home	Occupancy status
Labor force status	Plumbing facilities
Marital status	Real estate taxes
Means of transportation to work	Rooms
Occupation	Second mortgage
Place of birth	Selected monthly owner costs
Place of work	Telephone service availability
Poverty status	Tenure
Private vehicle occupancy	Units in structure
Race	Utilities
Residence one year ago	Value of housing units
School enrollment	Vehicles available
Sex	Year householder moved in
Travel time to work	Year structure built
Veterans	
Work status last week	
Workers in family	

Glossary of Demographic Indicator Terms

The following terms are defined by SANDAG and ACS.

Demographic Profile

Total Population: Total number of persons (residents) in an area.

Age Distribution: Total number of persons (residents) in an area by age group.

Median Age: Divides the age distribution into two equal parts; half of all persons are older than the median and half are younger.

Gender Distribution: Total number of persons (residents) in an area by gender.

Race/Ethnicity: Self-identification by people according to the race(s) and ethnicity with which they most closely identify. "Other" includes American Indian or Alaska Native, Hawaiian or Pacific Islander, those who identified two or more races, and other.

Education

Completed Education: The highest level of education completed in terms of the highest degree or the highest level of schooling completed.

Housing

Owner Occupied: Housing units that are occupied as a primary residence by the owner of the unit.

Renter Occupied: Housing units that are occupied as a primary residence by an individual other than the owner of the unit.

Residential Density: The total number of housing units per developed residential acre.

Income

Household: A person or group of people living in a housing unit that serves as a primary place of residence.

Household Income: Total pre-tax annual income of all members of a household.

Income: Sum of wages, salary, commissions, bonuses, tips, self-employment income, interest, dividends, net rental income, royalty income, income from estates and trusts, Social Security or Railroad Retirement income, Supplemental Security Income (SSI), any public assistance or welfare payments from the state or local welfare office, retirement, survivor, or disability pensions, and any other sources of income received regularly.

Median Household Income: Divides the household income distribution into two equal parts; half of all households have incomes above the median and half have incomes below the median.

Persons per Household: The average number of persons living in a housing unit, calculated by dividing the household population by the number of occupied housing units.

Income per Person in HH: The average income per person living in a housing unit, calculated by dividing the Median Household Income by the Persons per Household.

Change from County: The percentage above or below the County of San Diego average income per person (i.e. \$18,707 for 2004 estimate).

Industry

Industry of Civilian Employees: The kind of business conducted by a person's employing organization.

Language

Primary Language Spoken at Home: The language currently used at home, either "English only" or a non-English language that is used in addition to English (bilingual) or in place of English.

Marital Status

Single, Never Married: Includes those who have never been married, including people whose only marriage(s) was annulled.

Married: Includes those whose current marriage has not ended through widowhood, divorce, or separation (regardless of previous marital history). The category may also include couples who live together or people in common-law marriages if they consider this category the most appropriate.

Separated: Includes people legally separated or otherwise absent from their spouse because of marital discord. Those without a final divorce decree are classified as "separated." This category also includes people who have been deserted or who have

parted because they no longer want to live together but who have not obtained a divorce.

Widowed: Includes widows and widowers who have not remarried.

Divorced: Includes people who are legally divorced and who have not remarried.

Occupation

Labor Force 16+ Years: Includes all residents 16 years old and over who are currently in the civilian labor force, plus members of the U.S. Armed Forces and those who are unemployed. This includes those who are either “at work” or “with a job but not at work”.

Unemployed: Civilians 16 years old and over who are neither "at work" nor "with a job but not at work" during the reference period, and were actively looking for work during the last four weeks and were available to accept a job.

Employed Civilian Occupation Category (16+ Years): Category of occupation for those who are employed in the civilian work force. Does not include Armed Forces or unemployed. This category refers to the type of work one does on the job, not the industry by which they are employed.

Management, Professional, and Related: Category of occupation including management (including farm managers), business and financial, computer and mathematical architecture and engineering, science (life, physical, and social), community and social service, legal, education and training and library, arts, design, entertainments, sports, and media, healthcare practitioners.

Service: Category of occupation including healthcare support, protective service, food preparation and serving, building and grounds cleaning and maintenance, personal care and service.

Sales and Office: Category of occupation including sales and office jobs.

Construction, Extraction, and Maintenance: Category of occupation including construction, extraction (such as mining) and maintenance or repair jobs.

Production, Transportation and Material: Category of occupation including production, transportation and material moving jobs.

Older Adult Population

Total Population: Total number of persons (residents) aged 65 years or over.

Household Type: Includes all the people who occupy a housing unit. Household types include married-couple family, family household (no spouse present), non-family household, group quarters, male, living alone, and female, living alone.

Income: Sum of wages, salary, commissions, bonuses, tips, self-employment income, interest, dividends, net rental income, royalty income, income from estates and trusts, Social Security or Railroad Retirement income, Supplemental Security Income (SSI), any public assistance or welfare payments from the state or local welfare office, retirement, survivor, or disability pensions, and any other sources of income received regularly.

Labor Force: Includes those classified as employed or unemployed, who are actively seeking work.

Grandparents: Includes adults, aged 65+, who are either living with a grandchild or responsible for the basic needs of a grandchild.

Personal Vehicles

Vehicle Availability: Passenger cars, vans, and pickup or panel trucks of 1-ton capacity or less kept at home and available for use by household members. Excludes vehicles kept at home but used only for business purposes.

Poverty

Income Percent of Poverty Level: The percentage of the poverty threshold that the family's household income is at.

Family: Householder and one or more other people living in the same household who are related to the householder by birth, marriage, or adoption.

Population: Families or individuals whose total income falls below the poverty threshold set by the Census Bureau, according to family size and composition.

Poverty Level: Minimum annual income below which is considered poverty.

Public Program Participation

Food Stamps/SNAP Benefits: Includes those who received food stamps/SNAP or a food stamp/SNAP benefit card during the past 12 months.

Eligibility by Federal Poverty Level (FPL): Families or individuals whose total income falls below the poverty threshold set by the Census Bureau, according to family size and composition.

School Enrollment

Percent Public: The percentage of all students enrolled in grades K – 12 who attend a public school. A public school is one that is supported and controlled primarily by a federal, state, or local government (including tribal schools).

Percent Private: The percentage of all students enrolled in grades K – 12 who attend a private school. A private school is one that is supported and controlled primarily by religious organizations or other private groups.

Selected Economic & Social Characteristics

Monthly Housing Costs as a Percentage of Household Income: Expressed as a percentage of household income spent on monthly housing expenses for owners and renters.

Health Insurance Coverage: Includes plans and programs that provide comprehensive health coverage. Plans that provide insurance for specific conditions or situations such as cancer and long-term care policies are not considered coverage. Likewise, other types of insurance like dental, vision, life, and disability insurance are not considered health insurance coverage.

Commute to Work: Includes the principal mode of travel or type of conveyance that the worker usually used to get from home to work during the reference week.

Selected Housing Characteristics

Housing and Occupancy: Includes houses, apartments, mobile homes, a group of rooms or a single room that is occupied (or, if vacant, intended for occupancy) as separate living quarters. A housing unit is classified as occupied if it is the current place of residence of the person or group of people living in it at the time of interview, or if the occupants are only temporarily absent from the residence for two months or less, that is, away on vacation or a business trip.

Selected Status Populations

Disability Status: Includes people who have a hearing, vision, cognitive, ambulatory, self-care, or independent living difficulty. For children under 5 years old, hearing and vision difficulty are used to determine disability status. For children between the ages of 5 and 14, disability status is determined from hearing, vision, cognitive, ambulatory, and self-care difficulties. For people aged 15 years and older, they are considered to have a disability if they have difficulty with any one of the six difficulty types.

Veteran Status: Includes those 18 years old and over who served (even for a short time), but is not now serving on active duty in the U.S. Army, Navy, Air Force, Marine Corps or Coast Guard, or who served as a Merchant Marine seaman during World War II. Individuals who have training for Reserves or National Guard but no active duty service are not considered veterans in the survey.

Foreign Born: Includes anyone who was not a U.S. citizen or a U.S. national at birth. This includes respondents who indicated they were a U.S. citizen by naturalization or not a U.S. citizen.

Single Parent Homes

Single Parent Household: The percentage of all families with "own children" under age 18 living in the household, who are headed by a person, male or female, without a spouse present in the home. "Own children" are never-married children under 18 who are related to the householder by birth, marriage, or adoption

Unemployment

Unemployed: Percentage of civilians 16 years old and over who are neither "at work" nor "with a job but not at work" during the reference period, and were actively looking for work during the last four weeks and were available to accept a job.